

mel and liz

CASTING

PRODUCTION COMPANIES (PARTIAL LIST):

CAVIAR	BOB INDUSTRIES	HUNGRY MAN
PRETTYBIRD	RADICAL MEDIA	PROLOGUE
BISCUIT	GARTNER	RSA
BELIEVE MEDIA	CROSSROADS FILMS	BACKYARD
WONDROS	NONFICTION UNLIMITED	SUPPLY & DEMAND
BRAND NEW SCHOOL	GORGEOUS	VISUAL CREATURES
SMUGGLER	DUMBDUMB	MJZ
GIFTED YOUTH	TOOL OF N. AMERICA	THE ARTISTS COMPANY
ANONYMOUS CONTENT	AERO FILMS	ADOLESCENT
EPOCH FILMS	IMAGINARY FORCES	THE CORNER SHOP
BULLITT	ROAD TRIP FILMS	STATION FILMS

DIRECTORS (PARTIAL LIST):

JASON WINER	MATT & OZ	MATT PIEDMONT
DAVID CAMERON	JAMES GARTNER	DAVID O. RUSSELL
JASON WOLINER	TIM & ERIC	JAKE SYZMANSKI
CHRIS NELSON	DEWEY NICKS	PETER ATENCIO
EDEN TYLER	MICHAEL CUESTA	ANGUS WALL
DIRECTOR BROTHERS	KRIS BELMAN	SAM JONES
NANETTE BURNSTEIN	ROB COHEN	GRANT SINGER
BRUCE HURWIT	AMIR FARHANG	ALICE MATHIAS
TIM K	ELIZABETH BANKS	ANDY HALL
FLORIA SIGISMONDI	SCOTT GAIRDNER	PETER THWAITES
ZACK SNYDER	RAMMA MOSLEY	ERIK MOE
LUCA MARONI	LARA SHAPIRO	DAVE RAMSER
JONAS ARNBY	JOAQUIN BACA-ASAY	HARRY COCCIOLO
JESSICA YU	BARBARA KOPPLE	BEN BLANK
NICOLAI FUGLSIG	JONATHAN NOTARO	DAVID MCNAMARA
LEONARDO RICAGNI	MATTHEW ROLSTON	ANTON CORBIJIN
OMRI COHEN	FATAL FARM	PATRICK CLAIR
MARK ROMANEK	TRAKTOR	ZACHARY HEINZERLING
FREDRIC PLANCHON	PEGGY SIROTA	JOHAN SKOG
JOSH MILLER	JESSE DYLAN	GIORGIO SCALI

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COMMERCIALS (PARTIAL LIST):

CHRYSLER	T-MOBILE	NIKE
HILLSHIRE FARM	GERBER	PIER ONE
VIRGIN MOBILE	BASKIN & ROBBINS	TOYOTA
ST. IVES	CHARLES SCHWAB	HONDA
NEUTROGENA	MILWAUKEES BEST	STATE FARM INSURANCE
CLEAN & CLEAR	COORS LIGHT	COLGATE
LUBRIDERM	DOMINOS	BURGER KING
HERSHEY'S BLISS	MCDONALD'S	NINTENDO
PHILOSOPHY	DODGE	OSCAR MAYER
KENMORE	BUDWEISER	VERIZON
ROSS	CENTRUM	COOL WHIP
TJ MAXX	PAMPERS	KMART
COKE	EL POLLO LOCO	HANES
LEXUS	LAUGHING COW	WALMART
MERCEDES	CHEERIOS	KRAFT/PHILLY
SEARS	ACUVUE	3 MUSKETEERS
PANTENE	BRIDGESTONE	NIKE/FOOT LOCKER
TARGET	PRINGLES	HTC
AVEENO	AMERICAN AIRLINES	TEMPUR-PEDIC
OLD NAVY	ORBIT	BARE ESSENTUALS
JCPENNEY	FRUIT OF THE LOOM	DOVE
LG	KIA	CHEVRON
DIET DR. PEPPER	ACURA	PENNZOIL
TACO BELL	LIQUID PLUMR	ANTHEM BLUE CROSS
CRESTOR	PINE SOL	US ARMY
VYTORIN	FARMERS INSURANCE	BURTS BEES
GENERAL MILLS	BUICK	SAMSUNG
JOHNSON & JOHNSON	SUBARU	PROACTIV
PEPSI	WENDY'S	SNICKERS
DIGIORNO	FIAT	YOPLAIT
SKECHERS	SUNRUN	SHOUT
VW	JOCKEY	AT&T U-VERSE
NISSAN	PS4	ZIPLOC
PAPA MURPHY'S	CHASE	BIC FLEX 5
BARBIE	LOWES	BENTLEY
SQUARESPACE	LEXUS	HORNI

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REAL PEOPLE CASTING

SUNTRUST – NATIONWIDE SEARCH FOR HIGHLY SKILLED ICE SKATERS AGED 7-12, FOR A COMMERCIAL THAT AIRED DURING THE 2018 WINTER OLYMPIC GAMES.

MORE THAN LIPS – CAST CONFIDENT WOMEN WITH A VOICE FOR A SOAP & GLORY COMMERCIAL THAT WAS FILMED DURING THE 2018 LOS ANGELES WOMEN'S MARCH.

JCP – CAST REAL WARM BEAUTIFUL WOMEN AND THEIR FAMILIES IN THE DALLAS/ AUSTIN AREA, WHO LOVE SHOPPING AND WERE UP FOR A HOLIDAY CHALLENGE. OUR CAST NEEDED TO BE DIVERSE WITH ALL BODY SHAPES & SIZES.

CHRYSLER/DODGE/JEEP/MASERATI – CAST REAL PEOPLE IN DETROIT, NEW ORLEANS AND SAN FRANCISCO FOR THE SUPERBOWL CHRYSLER SPOTS STARRING EMINEM, CLINT EASTWOOD & QUVENZHANE WALLIS.

BURGER KING – CAST REAL BULL RIDERS, CRISPY CHICKEN SANDWICH & BURGER LOVERS AS WELL AS CHEESY TOT FANS.

TOYOTA – CAST REAL TOYOTA COROLLA AND CAMRY DRIVERS AS WELL AS THOSE LOOKING TO PURCHASE, FOR A SERIES OF TELEVISION COMMERCIALS. INCLUDED IN-HOME INTERVIEWS AS WELL AS STUDIO INTERVIEWS.

TEMPUR-PEDIC – CAST FOR MULTIPLE TEMPUR-PEDIC CAMPAIGNS IN NY, MINNESOTA & LOS ANGELES. SEARCHING FOR REAL OWNERS TO GIVE TESTIMONIALS ABOUT THEIR EXPERIENCE WITH THE BRAND.

NEUTROGENA (CLINICAL) – CAST WOMEN BETWEEN THE AGES OF 35 – 50 WHO WERE WILLING TO TALK ON CAMERA ABOUT THEIR AGING SKIN - CROWS FEET, FINE LINES, AND SAGGING. ASKED THEM TO PARTICIPATE IN A 6 – WEEK PRODUCT TRIAL WHICH CULMINATED IN FURTHER TESTIMONIALS.

LEAN CUISINE – CAST REAL TEACHERS WHO HAD AN UNCONVENTIONAL OR UNIQUE, TEACHING STYLE AND CREATIVE APPROACH TO ENGAGE AND MOTIVATE THEIR STUDENTS.

SPRINT – CAST REAL CELL PHONE USERS WILLING TO TRY ANYTHING TO “DESTROY”

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THEIR INFLATED BILLS & SWITCH TO SPRINT LITERALLY CUTTING THEIR BILL IN HALF.

WALMART – CAST WALMART ASSOCIATES & CUSTOMERS THROUGHOUT THE US, FOR A SERIES OF GENERAL MARKET AND SPANISH MARKET COMMERCIALS.

SAMSUNG – CAST REAL SAMSUNG NOTE 3 USERS AND PEOPLE THAT RECENTLY SWITCHED FROM THE IPHONE TO A SAMSUNG SMART PHONE.

KRAFT – CAST NATIVE SPANISH SPEAKERS WITH A PASSION FOR COOKING WHO HAD LARGE EXTENDED FAMILY SUNDAY DINNERS FOR KRAFT'S SPANISH MARKET CAMPAIGN.

CHASE BANK – CAST REAL STREET PERFORMERS/ ARTIST, ADVANCED TEEN SKATEBOARDERS & CONSTRUCTION WORKERS.

DOVE – CAST REAL WOMEN, YOGA INSTRUCTORS/ENTHUSIASTS AND WAITERS FOR DOVE'S CAMPAIGN FEATURING ACTRESS RASHIDA JONES.

PRONAMEL / SENSODYNE – CAST REAL BRITISH DENTIST AS WELL AS FRENCH CANADIAN & BRITISH PRONAMEL USERS WHO HAD CAREERS IN THE HEALTH AND FITNESS WORLD.

CLEAN & CLEAR – CAST REAL LAB TECHNICIANS WHO WORK IN THE FIELD OF DERMATOLOGY. LAB TECHS NEEDED TO BE CLINICAL AND SCIENTIFIC BUT STILL PERSONABLE, WITH EASE IN FRONT OF THE CAMERA.

PREGO – CAST LARGE EXTENDED FILIPINO FAMILIES WHO SPOKE TAGALOG AND ENJOYED COOKING AND FAMILY GET TOGETHERS.

CHEVY – CAST REAL AUSTINITES WHO WERE CONSUMED WITH THEIR CELL PHONES/GADGETS AND WERE LOOKING FOR A CHANCE TO RECONNECT WITH THEMSELVES OR THEIR FAMILIES.

JOHNSON & JOHNSON – CAST REAL HISPANIC FAMILIES FOR THE JOHNSON & JOHNSON "LA FAMILIA DE HOY" CAMPAIGN.

PROACTIV – CAST REAL TEEN PROACTIV USERS FOR THE ENGLISH & SPANISH LANGUAGE MARKETS, HIGHLIGHTING BEFORE AND AFTER PHOTOS.

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CHEVRON – CAST CHEVRON EMPLOYEES LOCAL TO SAN RAMON & BAKERSFIELD (CA), PITTSBURGH & UNIONTOWN (PA), AND HOUSTON (TX) AS WELL AS REAL PEOPLE FOR MULTIPLE CHEVRON CAMPAIGNS.

TOYOTA – CAST REAL TOYOTA COROLLA AND CAMRY DRIVERS AS WELL AS THOSE LOOKING TO PURCHASE, FOR A SERIES OF TELEVISION COMMERCIALS. INCLUDED IN-HOME INTERVIEWS AS WELL AS STUDIO INTERVIEWS.

PAMPERS – CAST PREGNANT WOMEN INDIGENOUS TO COUNTRIES AROUND THE WORLD WHO HAVE 15 DAY OLD NEWBORNS AND TODDLERS FOR A MASSIVE GLOBAL CAMPAIGN.

ONE TOUCH – CAST A SPANISH MARKET SPOT CENTERED ON REAL DIABETICS IN THE MIAMI AREA, WHO TREAT THEIR CONDITION WITH INSULIN INJECTIONS - NOT PILLS. SUBJECTS HAD TO SPEAK UNACCENTED SPANISH AND BE NATURAL AND PERSONABLE ON CAMERA.

AVEENO – CAST REAL BI-LINGUAL FATHERS AND YOUNG SONS FOR AN AVEENO MENS SKINCARE LINE.

NEUTROGENA (SKIN ID) – CAST TEENAGERS TO YOUNG ADULTS WHO SUFFERED FROM SEVERE ACNE PRONE SKIN, TO PARTICIPATE IN A 6 – 8 WEEK PRODUCT TRIAL. THEY WERE ASKED TO TAKE BEFORE & AFTER PHOTOS AND GIVE TESTIMONIALS. SPOTS WERE WITH NEUTROGENA SPOKESPERSON HAYDEN PANETTIERE. ALSO ASKED TO FIND REAL BOARD - CERTIFIED FEMALE DERMATOLOGISTS, WHO WERE EXCITED ABOUT REPRESENTING THE BRAND, NOT ASSOCIATED WITH ANY OTHER PRODUCT LINE AND WHO WERE NATURAL AND COMFORTABLE ON CAMERA.

BURT'S BEES – CAST REAL FEMALE DENTISTS, SPA OWNERS & CLINICAL RESEARCHERS BETWEEN THE AGES OF 30 – 45, WITH CHILDREN, TO REPRESENT THE NEWEST PRODUCT IN THE BURT'S BEES PRODUCT LINE. PEOPLE NEEDED TO BE ATTRACTIVE, WELL SPOKEN AND INTERESTED IN HOLISTIC, NATURAL PRODUCTS.

ACUVUE – CAST A SERIES OF 6 CAMPAIGNS FINDING PEOPLE WHO NEEDED CONTACT LENSES, BUT DIDN'T KNOW THEY NEEDED THEM. YES, YOU READ THAT CORRECTLY.

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